

BANCO POPULAR'S RELATIONSHIP WITH ITS ECONOMIC GROUP

Banco Popular is part of Grupo Aval Acciones y Valores S.A., one of Colombia's most important financial conglomerates. Since its integration, the Bank has played a fundamental role within the Group's service network, initially created together with Banco de Bogotá, Banco de Occidente, and Banco AV Villas to provide comprehensive and efficient banking solutions nationwide through an extensive network of branches and digital channels. A key component of this strategy is the Shared Services Center, Aval Valor Compartido (AVC), which delivers technological, operational, and administrative solutions that enable the Group's entities to operate with greater efficiency, security, and coordination, thereby strengthening their competitiveness and sustainable growth.

Currently, Banco Popular is advancing its 2024–2026 strategic roadmap, built on three pillars: a business model focused on its target segment, a solid balance sheet, and efficient operations. A key highlight of this strategy is its commitment to the silver economy, aiming to position itself as the benchmark bank for clients over 50 years of age by offering innovative products and service models that combine human interaction with digital solutions, supporting this segment in achieving their financial goals and overall wellbeing.

Banco Popular remains registered with the Commercial Registry and continues under the control structure of Grupo Aval Acciones y Valores S.A., which brings together the Group's main entities, ensuring management focused on competitiveness, sustainability, and operational excellence.











