

BANCO POPULAR RELATIONSHIP WITH ITS ECONOMIC GROUP

Banco Popular S.A. is part of Aval Financial Conglomerate, one of the country's most prominent financial groups, and is backed by Grupo Aval Acciones y Valores S.A. as its controlling shareholder, which strengthens its capital position and supports the execution of its strategy. Within the framework of this relationship, the Bank participates in a financial ecosystem comprising entities with extensive experience in Colombia, including Banco de Bogotá S.A., Banco de Occidente S.A., and Banco AV Villas S.A. This enables the creation of strategic, commercial, operational, and technological synergies aimed at strengthening the provision of financial services nationwide.

Since joining Grupo Aval, Banco Popular has contributed to consolidating a broad and coordinated financial services network supported by branches, digital channels, and transactional solutions. Within this model, Aval Valor Compartido (AVC) plays a prominent role by providing technological, operational, and administrative solutions to the Group's entities, thereby fostering greater efficiency, security, coordination, and competitiveness.

Banco Popular is currently implementing its strategic roadmap for the 2024-2026 period, structured around three fundamental pillars: focused business, robust balance sheet, and efficient operations. This strategy is customer-centric and is underpinned by trust-building, innovation, digital transformation, talent development, and the continuous evolution of its operating model.

In furtherance of the focused business pillar, the Bank reaffirms its social commitment to the silver economy, seeking to establish itself as a benchmark for serving people over the age of 50. To this end, it offers a value proposition comprising products, services, channels, and experiences designed to support this segment in achieving its financial and well-being goals. In this context, [Club Plateado](#) has established itself as a free, open digital platform that supports people over the age of 50 in their physical, emotional, and financial well-being.

Banco Popular is registered with the Commercial Registry and remains under the control structure of Grupo Aval Acciones y Valores S.A., which supports its institutional strength, enhances its management capabilities, and contributes to the execution of its corporate strategy within a framework of competitiveness, sustainability, efficiency, and operational excellence.