



Senior Management Structure



María Fernanda
Suárez Londoño
President



Giselle Tocora
González
**Chief Audit
Executive**



Andrea Rueda
Alarcón
**Senior Strategy and
Transformation
Manager**



Diana Constanza
Polanía Ruiz
**Senior Finance
Manager**

Executive Vice Presidents



Darío Rendón
Franco
**Balance Sheet
Management
and Treasury**



Luis Fernando
Gómez
**Personal and
Small Business
Banking**



Óscar Jiménez
Díaz
Credit



Mateo Ravagli
Torres
**Technology and
Operations**



Helber Melo
Hernández
**Risk
Management**



Álvaro Andrés
De la Rosa
**Corporate Affairs and
Sustainability
General Counsel**



Adriana
Ramos
**Talent Experience,
Acting**



María Mercedes
Machado
**Corporate and
Government
Banking**

**María Fernanda
Suárez Londoño**

President

Legal Representative since 2023



Profile

Business Administrator from Colegio de Estudios Superiores de Administración, CESA, with a master's degree in public policy management from Georgetown University in Washington, D.C., United States.

She has more than 25 years of experience in both the public and private sectors. Throughout her career, she has held positions such as President of Accenture Colombia; Minister of Mines and Energy of Colombia; Executive Vice President of Strategy and Finance at Ecopetrol; Director of Public Credit at the Ministry of Finance and Public Credit; Vice President of Investments at Porvenir Pension Fund; and Vice President of Treasury at Citibank. She also held other positions at ABN AMRO and Bank of America.

She has served on the Boards of Directors of ISA, Isagen, Cenit and Organización Corona. She currently serves on the Boards of Directors of Promigas, Corficolombiana and Aval Valor Compartido. She is also a member of The Nature Conservancy's Advisory Council.



Dario Rendón Franco

Executive Vice President of Balance Sheet Management and Treasury

Profile

Industrial Engineer from Universidad de los Andes, with specialised training in finance and strategic management. His academic background includes a Master's degree in Mathematical Trading and Finance from Bayes Business School, a specialisation in Strategic Management from Universidad de La Sabana and the Management Development

He has extensive experience in the financial sector, particularly in balance sheet management, profitability, treasury, risk management and financial markets. He served as General Manager of Helm Securities and as Vice President of Treasury and AML & Treasury at Helm Bank. He also held senior positions in trading and financial management at Banco de Crédito HFS.

In addition, he served as Balance Sheet and Profitability Management Manager at Banco Popular from 2017. He currently serves as Executive Vice President of Balance Sheet Management and Treasury and as a Legal Representative of Banco Popular.



Luis Fernando Gómez Falla

Executive Vice President of Personal and Small Business Banking Legal Representative since 2014

Profile

International Business Administrator from Florida International University, with studies in Finance from the same university, a master's degree in business administration from Universidad Externado de Colombia and a specialization in General Management from Harvard Business School.

Throughout his distinguished professional career, he has served as a member of the Boards of Directors of A Toda Hora, Credibanco, Visanet Guatemala and Enlace Centro de Servicios Corporativos of Grupo Promigas. He has also served as Vice President of Consumer Banking at Citibank Guatemala, Vice President of Cash Management at Helm Bank and Regional Director at Banco de Bogotá.



María Mercedes Machado Ángel

Executive Vice President of Corporate and Government Banking Legal Representative since 2024

Profile

Business Administrator from Colegio de Estudios Superiores de Administración, CESA.

She has more than 30 years of professional experience in the financial sector. She served as Head of Commercial Banking, Real Estate & Public Sector at Scotiabank Colpatria. She also held positions such as President and Chief Executive Officer of Multibank Colombia, Vice President of Corporate and Commercial Banking at GNB Sudameris and Director of the Unibank S.A. Representative Office. She also held various positions at Citibank.



Óscar Jiménez Díaz

Executive Vice President of Credit Legal Representative since 2025

Profile

Industrial Engineer from Universidad de los Andes, with a specialisation in Finance from the same university and a Master of Business Administration from Thunderbird School of Global Management.

His extensive professional experience in the banking sector includes serving as Deputy Financial Planning Manager at Lloyds TSB Bank; Vice President of Credit and Risk and National Corporate Banking Credit Manager at HSBC Colombia; Chief Risk Officer at GNB Sudameris; Chief Risk Officer, CRO, at Banco Finandina; and Chief Retail and SME Risk Officer, CRRO, at Scotiabank Colpatria.



Adriana Ramos

Acting Executive Vice President of Talent Experience

Profile

Psychologist from Universidad Nacional de Colombia. Her academic background includes a specialisation in Human Resources Management and a Master of Business Administration from Universidad Externado de Colombia, as well as an MBA in Business Management from INALDE Business School at Universidad de La Sabana.

She has an extensive career in talent management and organisational development, with more than two decades of experience in the financial sector. She currently serves as Acting Executive Vice President of Talent Experience at Banco Popular, where she leads strategic processes aimed at strengthening the organisational culture, developing talent and aligning people capabilities with the Bank's business strategy. Throughout her career at Banco Popular, she has held various positions in training, recruitment and human development, building a comprehensive perspective on talent management and its contribution to organisational transformation. In the academic field, she currently teaches in the MBA and Senior Management programmes at INALDE Business School, where she lectures on People Management in Organisations, contributing to leadership development and the strengthening of management capabilities.



Helber Alonso Melo Hernández

Executive Vice President of Risk Management Legal Representative since 2024

Profile

Business Administrator from Pontificia Universidad Javeriana. He holds two Master's degrees: a Master of Business Administration, MBA, with a concentration in Finance from Universidad de los Andes, and a Master's degree in Risk Management from EALDE Business School.

He has more than 16 years of experience in risk management, internal control and finance in both the public and private sectors. Throughout his professional career, he has held positions such as Risk and Compliance Manager at Oleoducto Central, Ocesa; Corporate Risk and Internal Control, SOX, Manager at Ecopetrol; and Vice President of Risk and Compliance at Alianza Fiduciaria and Alianza Valores. He has also served as Deputy Director of Sovereign Risk at the Ministry of Finance and Public Credit and as Director of Financial Conglomerate Risk at the Financial Superintendence of Colombia. In addition, he has served on the Boards of Directors of organisations such as Previsora Seguros and Fondo Nacional de Garantías.



Andrés De La Rosa Martínez

Executive Vice President of Corporate Affairs and Sustainability Legal Representative since 2024

Profile

Attorney from Universidad Externado de Colombia, with a Master of Laws, LL.M., in International Business Law from Queen Mary University of London and a Master of Business Administration, MBA, from Universidad Externado de Colombia.

His extensive experience managing high-performing legal teams includes serving as Legal Director for Corporate, International and Treasury Banking at Banco de Bogotá; Director of the Business Law Department at Cavelier Abogados; and Director of Financial Contracts at Porvenir S.A. He is also a lecturer in the Business Law Department at Universidad Externado de Colombia.



Mateo Ravagli Torres

Executive Vice President of Technology and Operations

Profile

Industrial Engineer from Universidad de los Andes, with a Master of Business Administration from Northwestern University's Kellogg School of Management.

His professional experience includes serving as Vice President of Operations for Latin America at Publicis Global Delivery and Vice President of Operations at Sophos Solutions.

He also worked at the consulting firms Boston Consulting Group, BCG, and Matrix Consulting, where he led strategy and transformation projects across various industries, including the Latin American financial sector.



Diana Constanza Polanía Ruiz

Senior Finance Manager since 2024

Profile

Professional in Finance and International Relations from Universidad Externado de Colombia, with a Master's degree in Finance from the same university.

She has more than 15 years of professional experience and has held various positions at leading organisations, including Director of Financial Planning and Investor Relations at Grupo Aval Acciones y Valores S.A.; LATAM Finance Director at PayU Colombia; Financial Planning and Analysis Manager at Banco Itaú Colombia; and Director of Planning and Management Control at BBVA. She currently serves on the Board of Directors of Fiduciaria Popular S.A.



Giselle Tocora González

Chief Audit Executive since 2025

Profile

Financial Engineer from Universidad Piloto de Colombia, with a specialisation in Finance focused on Investment Banking from Universidad Externado de Colombia and more than 15 years of experience in the financial sector.

She has supplemented her academic background with a Diploma in Comprehensive Risk Management and studies in Senior Management and Strategic Leadership at Universidad de los Andes. She served as Audit Manager at Fiduciaria de Occidente, where she led key control, assurance and corporate governance enhancement processes. She also worked as a Risk Analyst at Helm Securities, now Itaú Comisionista de Bolsa, strengthening her experience in financial risk analysis and management. Her profile combines sound technical knowledge, strategic vision and leadership skills focused on effective decision-making in complex and highly regulated corporate environments.



Andrea Rueda Alarcón

Senior Strategy and Transformation Manager

Profile

Finance and International Relations graduate from Universidad Externado de Colombia, with an emphasis in Corporate Finance, and an MBA from Northwestern University's Kellogg School of Management, with an emphasis in Organizational Management.

She has a strong professional background in strategy consulting and business transformation, both at international consulting firms and in the financial sector. She joined Banco Popular in October 2024, initially serving as Transformation Manager and subsequently as Acting Vice President of Strategy and Transformation, strengthening her experience in structuring and implementing high-impact projects. She currently serves as Senior Strategy and Transformation Manager.



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