



Senior Management



# Senior Management Structure

The Senior Management of Banco Popular is responsible for ensuring the development and execution of the business strategy defined by the President. Accordingly, and based on the approved strategy, the Board of Directors approved a new Senior Management structure, which is composed of the President, Vice Presidents, and Managers who report directly to the President, as shown below:





**María Fernanda  
Suárez Londoño**

**President**

Legal Representative since 2023



## Profile

**Business Administrator from Colegio de Estudios Superiores de Administración – CESA, with a Master's degree in Public Policy Management from Georgetown University in Washington, D.C., United States.**

She has more than 25 years of experience in both the public and private sectors, where she has held positions such as President of Accenture Colombia, Minister of Mines and Energy of Colombia, Executive Vice President of Strategy and Finance at Ecopetrol, Director of Public Credit at the Ministry of Finance, Vice President of Investments at Pension Fund Porvenir, Vice President of Treasury at Citibank, and other roles at ABN AMRO and Bank of America. She has also served on the Boards of Directors of Isa, Isagén, Cenit, and Organización Corona. She is currently a member of the Boards of Directors of Promigas, Corficolombiana, and Aval Valor Compartido, and is part of the Advisory Council of The Nature Conservancy.





**Óscar Rocha  
Murgas**

**Vice President**  
of Treasury and Subsidiaries  
Legal Representative since 2024



## Profile

Professional in Finance and International Relations from Universidad Externado de Colombia, with a Master's degree in Business Administration from Inalde Business School and a Master's degree in Business Innovation from Porto Business School.

Highlights of his professional background include serving as Vice President of Finance and Executive Vice President at Global Seguros de Vida, Investment Manager at MetLife Colombia Seguros de Vida, and Portfolio Manager at Skandia.



**Luis Fernando  
Gómez Falla**

**Vice President**  
of Personal and Small Business  
Banking Legal Representative  
since 2014



## Profile

International Business Administrator from Florida International University, with studies in Finance from the same institution, an MBA from Universidad Externado de Colombia, and a specialization in Comprehensive Business Management from Harvard Business School.

Throughout his distinguished professional career, he has served as a member of the Boards of Directors of A Toda Hora, Credibanco, Visanet Guatemala, and Enlace Centro de Servicios Corporativos of Grupo Promigas, as well as Consumer Banking Vice President at Citibank Guatemala, Cash Vice President at Helm Bank, and Regional Director at Banco de Bogotá.





**María Mercedes  
Machado Ángel**

**Vice President**

of Corporate and Government  
Banking Legal Representative  
since 2024

## Profile

**Business Administrator from  
Colegio de Estudios Superiores  
de Administración – CESA.**

She has more than 30 years of experience in the financial sector; she served as Head of Commercial Banking, Real Estate & Public Sector at Scotiabank Colpatría. She also held positions such as President (CEO) of Multibank Colombia, Corporate and Commercial Banking Vice President at GNB Sudameris, Director of the Representative Office of Unibank S.A., and various positions at Citibank Colombia.



**Óscar  
Jiménez Díaz**

**Vice President**

of Credit Legal Representative  
since 2025

## Profile

**Industrial Engineer from  
Universidad de los Andes, with  
a specialization in Finance from  
the same university and a  
Master's in Business  
Administration from  
Thunderbird School of Global  
Management.**

Highlights of his extensive professional career in the banking sector include having served as Financial Planning Deputy Manager at Lloyds TSB Bank, Vice President of Credit and Risk – National Corporate Banking Credit Manager at HSBC Colombia, Chief Risk Officer at GNB Sudameris, Chief Risk Officer (CRO) at Banco Finandina, and Chief Retail and SME Risk Officer (CRRO) at Scotiabank Colpatría.





**Nubia Inés  
Sanabria Nieto**  
**Vice President**  
of Human Talent Experience  
Legal Representative since 2014

## Profile

**Business Administrator from Universidad Autónoma de Bucaramanga, with a specialization in Marketing from Universidad de los Andes.**

Highlights of her professional career include serving as Family Banking Marketing Manager at Corporación de Ahorro y Vivienda Colmena, National Marketing Director at Banco de Bogotá, General Manager of Megalínea, and member of the Board of Directors of A Toda Hora. She is currently a member of the Board of Directors of the Fondo de Promoción de la Cultura.



**Jorge Enrique  
Jaimes Jaimes**  
**Vice President**  
of Operations Legal  
Representative since 2014

## Profile

**Business Administrator from Universidad de La Salle, with a specialization in Finance from Universidad del Valle and a Master's in Operations Management from Universidad de La Sabana.**

With over 40 years of experience in major financial institutions, highlights of his career include serving as a member of the Boards of Directors of Fiduciaria Colmena and ACH Colombia, as well as Operations Manager and Vice President of Operations at Banco Caja Social and Macrofinanciera, a financial company.





**Ricardo  
Quijano Rueda**

**Vice President**

Legal Representative  
since 2022

## Profile

Electronic Engineer from Universidad Santo Tomás de Aquino, with a specialization in Strategic Management from Universidad de La Sabana, as well as in Data Networks and Satellite Platforms from Instituto Tecnológico de Electrónica y Comunicaciones – ITEC.

He also participated in the Strategic Management for IT Executives Program at INALDE. Highlights of his professional experience include serving as Technology Operations Manager at Banco Popular and holding positions at entities such as Avianca, Axede, Colombia de Telecomunicaciones, Telecom, and the Ministry of Defense.



**Helber Alonso  
Melo Hernández**

**Vice President**

of Risk Legal Representative  
since 2024

## Profile

Business Administrator from Pontificia Universidad Javeriana, with two master's degrees: one in Business Administration (MBA) with a concentration in Finance from Universidad de los Andes, and another in Risk Management from EALDE Business School.

He has more than 16 years of experience in risk management, internal control, and finance in the business environment, both in the public and private sectors, where he has served as Risk and Compliance Manager at Oleoducto Central – Ocesa, Corporate Risk and Internal Control (SOX) Manager at Ecopetrol, Vice President of Risk and Compliance at Alianza Fiduciaria and Alianza Valores. He has also served in important roles such as Deputy Director of National Risk at the Ministry of Finance and Director of Conglomerate Risk at the Financial Superintendence of Colombia. Likewise, he has been a member of the Boards of Directors of companies such as Previsora Seguros and Fondo Nacional de Garantías.





**Andrés De La Rosa Martínez**

**Vice President**

of Corporate Affairs and Sustainability Legal Representative since 2024

## Profile

Attorney from Universidad Externado de Colombia, with a Master of Laws (LL.M.) in International Business Law from Queen Mary University of London and a Master's in Business Administration (MBA) from the same Externado University.

Highlights of his extensive experience leading high-performance legal teams include having served as Legal Director for Treasury and Corporate and International Banking at Banco de Bogotá, Head of the Business Law Department at Cavelier Abogados, and Director of Financial Contracts at Porvenir S.A. He is also a professor in the Business Law Department at Universidad Externado de Colombia.



**Mateo Ravagli Torres**

**Vice President**

of Strategy and Transformation Legal Representative since 2024

## Profile

Industrial Engineer from Universidad de los Andes with a Master's in Business Administration from Northwestern University – Kellogg School of Management.

Highlights of his professional experience include having served as Vice President of Operations for Latin America at Publicis Global Delivery, Vice President of Operations at Sophos Solutions. Additionally, he worked at consulting firms Boston Consulting Group (BCG) and Matrix Consulting, leading strategy and transformation projects in various sectors, including the financial sector in Latin America.





## Diana Constanza Polanía Ruiz

Senior Financial Manager  
since 2024

### Profile

Professional in Finance and International Relations from Universidad Externado de Colombia, with a Master's in Finance from the same university.

She has more than 15 years of professional experience in various roles at major institutions such as Financial Planning and Investor Relations Director at Grupo Aval Acciones y Valores S.A., Financial Director for Latam at PayU Colombia, Financial Planning and Analysis Manager at Banco Itaú Colombia, and Director of Planning and Management Control at BBVA. She is currently a member of the Board of Directors of Fiduciaria Popular S.A.



## Giselle Tocora González

Comptroller Manager  
since 2025

### Profile

Financial Engineer from Universidad Piloto de Colombia, with a Specialization in Finance with an emphasis in Investment Banking from Universidad Externado, and over 15 years of experience in the financial sector.

Her academic background is further strengthened by a Diploma in Comprehensive Risk Management and executive education in Senior Management and Strategic Leadership from Universidad de los Andes.

She served as Audit Manager at Fiduciaria de Occidente, where she led key processes in control, assurance, and corporate governance enhancement. Additionally, she worked as a Risk Analyst at Helm Securities (now Itaú Comisionista de Bolsa), consolidating her expertise in financial risk analysis and management. Her profile combines strong technical knowledge, strategic vision, and leadership skills, focused on effective decision-making in complex and highly regulated corporate environments.





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